

# 2022 West Liberty Chamber of Commerce Membership Application

## 2022 Member Information

\_\_\_\_\_ New Membership

\_\_\_\_\_ Renewal

**Individual/Company/Organization Name:** \_\_\_\_\_

Owner or Primary Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Physical Address (If applicable): \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Alt/Cell Phone: \_\_\_\_\_

Primary e-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: www.facebook.com/ \_\_\_\_\_

**Describe your hours of operation in 100 characters or less:** \_\_\_\_\_

\_\_\_\_\_

**Provide a description of your business in 125 characters or less:** \_\_\_\_\_

\_\_\_\_\_

**Provide directions to your business in 125 characters or less:** \_\_\_\_\_

\_\_\_\_\_

**Provide up to 6 keywords (or phrases) to describe your business:** \_\_\_\_\_

\_\_\_\_\_

**What would you like the West Liberty Chamber of Commerce to do for you?**

\_\_\_\_\_

**Membership applications and payments due by January 31, 2022**

Mail to PO Box 350, West Liberty ~ OR ~ Drop off in our office at 119 E 3<sup>rd</sup> St, West Liberty

phone: 319.627.4876

email: chamber@westlibertyiowa.com

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## 2022 Membership Plans

(select the plan below that fits your business or household best)

- Individual/Family/Religious Supporter** **\$ 50.00**  
Your membership includes access to our Chamber Newsletter, and acknowledgement in the membership section of our brochure
  
- In Home Business / Hometown Hero / Non-Profit Supporter** **\$ 100.00**  
Your membership includes access to our Chamber Newsletter, eligibility for discounts on select Chamber events, and a listing as “Hometown Hero” in the membership section of our brochure
  
- Basic Business (Owner + up to 3 employees suggested)** **\$ 200.00**  
Your membership includes access to our Chamber Newsletter, eligibility for discounts on select Chamber events, listing of your business on our Chamber website, and listing of your business in our brochure

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- Business Leader (Owner + up to 25 employees suggested)** **\$ 400.00**  
Your membership includes access to our Chamber Newsletter, eligibility for discounts on select Chamber events, a highlighted listing of your business on our Chamber website, listing of your business in our brochure, and a featured photo on our social media accounts as a Chamber Business of the Month
  
- Executive Business** **\$1,200.00**  
Your membership includes access to our Chamber Newsletter, eligibility for discounts on select Chamber events, a highlighted listing of your business on our Chamber website, a featured listing of your business in our brochure, and a featured video of your business on our social media accounts as a Chamber Business of the Month
  
- VIP Business** **\$2,500.00**  
Your membership includes access to our Chamber Newsletter, eligibility for discounts on select Chamber events, a highlighted listing of your business on our Chamber website, a featured listing of your business in our brochure, a featured video of your business on our social media accounts as a Chamber Business of the Month, and ability to display advertisement banner at all Chamber events for the year.

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## Free Services to All Chamber Members

### Business Referrals

- Your Chamber recommends Chamber Members!
  - According to a 2017 Nielson survey from the Silent Gen to the Gen Z population, 79% - 83% respectively trust referral advertising.
  - The Chamber has long been considered a trustworthy source of information, so its members are considered trustworthy too!
  - Referral Marketing is a must have for both B2C and B2B relationships

### Business Promotion

- Include your business specials in our newsletter
- Display your business cards and/or brochures at the Chamber office
- Hold a ribbon cutting ceremony to announce the opening of your new business, new management, remodeled or expanded location, or even a special promotion!
- Host an after-hours business mixer (Chamber PM) to highlight your offerings, services, and/or specials with coverage in the newsletter

### Business Networking

- Invitation to after-hours business mixers to meet other Chamber member businesses and find ways to collaborate
- Invitation to the Annual Chamber Excellence Awards Banquet where your business could be a winner!

### Business Resources

- Access to Chamber membership mailing list
- Receive our directory, newsletter, schedule of events and important updates
- Consultation with Director and/or Board Members to discuss how you want to improve your business

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